



## CONTACT

ashley.m.moulton@gmail.com  
215-264-2871

## EDUCATION

**Stanford University '15**

M.A. in Education

Learning, Design & Technology

**Ithaca College '09**

B.S. in Television-Radio

## SKILLS

Writing for kids & grown-ups  
Educational content creation  
Learning design and play design  
Educational consulting  
Curriculum writing  
UX Research with kids & adults

## TECHNICAL

Illustrator, Photoshop, Premiere,  
Google Suite, Squarespace

## HOBBIES

Cooking, yoga, dance, art,  
interior design, gardening,  
mentoring college students

# ASHLEY MOULTON

## Freelance

**2019 - Present • Remote**

**TV Reviewer • Common Sense Media**

- Writing 200+ kids' TV show reviews so parents and caregivers can make informed viewing decisions.

**Curriculum Writer • Acelero Learning**

- Writing 200+ learning-at-home activities for Head Start/Early Head Start preschool families (kids birth-age 5). Standards-aligned activities focus on Math, Science, ELA, Social Studies, Creativity, and Health & Wellness domains.

**Learning Designer • Storypod**

- Created preschool workbook content for 9 activity books based on Storypod audio content.

**Editor • Highlights for Children**

- Curating puzzles, writing copy, and giving layout and design feedback for 16 *Hidden Pictures* and *Highlights Learning* ancillary titles.

**Educational Consultant • The Pinkfong Company**

- Wrote intro scripts and provided learning goal feedback for the YouTube Kids preschool series *Pinkfong Wonderstar* seasons 1 and 2.

**Content Reviewer • Google**

- Evaluated children's apps for Google Play's "Teacher Approved" Program.

## Sago Mini School App

**Contract Educational Designer and Writer**

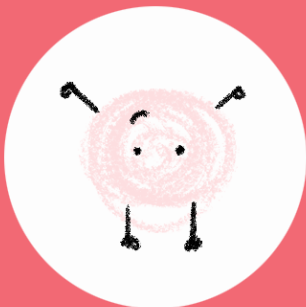
**2020 - 2023 • Remote**

- Wrote educational content for preschoolers and parents in the Sago Mini School app, Sago Mini Parents app, and printable worksheets.
- Researched and provided direction on overall preschool curriculum, content areas, and skills.
- Designed interactive activities (pitched game ideas, assessed learning potential and difficulty levels, made recommendations after playtesting).
- Developed concept for *Circle Time*, Sago Mini School's original video content.

# Ashley Moulton

## page two

[thanks for reading!]



## Callisto Media

**Children's Book Author**

**2019 - 2020 • Remote**

- Author of *How to Be a Big Brother/Sister*, an advice book for kids age 6-10 expecting a baby sibling.
- Author of *Let's Party! Kids Cookbook*, a cookbook to help kids age 8+ host their own celebrations.

## Nomster Chef

**Founder and CEO**

**2016 - 2020 • Brooklyn, NY**

- Founded a company to teach kids ages 2-12 to cook.
- Selected to join the Education Design Studio startup incubator at the University of Pennsylvania.
- Named worldwide "Project of the Day" by Kickstarter.
- Created cooking content for kids and parents. Developed recipes, illustrated recipe steps, and designed branding and website.
- Hired and supervised 20+ contractors and interns.

## YouTube Kids (Adecco at Google)

**User Experience Research Assistant**

**2015 - 2016 • San Bruno, CA**

- Conducted usability studies and a large scale diary study with child app users ages 3-12 and parents.

## PlaySquare App

**Writer and Associate Producer**

**2013 - 2014 • New York, NY**

- Wrote dialogue and game design documents for 4 *WordWorld* preschool literacy 'appisodes.'
- Evaluated television properties for potential partnerships and prepared for pitch meetings.

## Team Umizoomi (Nick Jr.)

**Production/Storyboard Coordinator**

**2009 - 2013 • New York, NY**

- Supported the Storyboard, Writing, Voiceover, Animation, Design, Live Action, Research and Production Management departments.